

The most influential talent among youth in Saudi Arabia
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Abstract. The purpose of the study to identify the most influential talent among youth in Saudi Arabia, Questionnaire was prepared to achieve study goals. It consisted of 51 paragraphs distributed on three dimensions : A. Media talent with 14 paragraphs, B. Art talent and performance with 20 paragraphs , and C. leadership and management talent with 13 paragraphs. 374 Saudi youth and 272 community leaders participated the study. To get results participants responds were analyzed by using t-test and analysis of variance as a descriptive methodology research. The results indicated that more talent influence on young people are:

• Dealing with social networking such as Twitter , Facebook ,and YouTube. Mean= 2.85

. • Using social media such as Snapchat , Instagram. . Mean= 2.71

. • Mobile applications. Mean= 2.56

•Coaching. Mean= 2.46

•Motivating others . Mean= 2.43

The study also indicated that there are statistically significant differences in favor of males in media and art talent, but there are no statistically significant differences in leadership talent, according to gender variable.

There are statistically significant differences in favor of Youth talent in the media and art talent. But there are no statistically significant in leader talent according to category(Youth and community leadership) .

there are statistically significant differences in media and art talents according age, and that the level of significance in the media talents toward older age while in art talent and performance for the favor of younger ages. And there was no statistically significant differences in the leadership talent.

Key words: Talent, young people, community leaders, media talent, art talent, leadership talent.